

Mohan Lal Sukhadia University, Udaipur
SYLLABUS FOR SCREENING TEST FOR THE POST OF ASSISTANT
PROFESSOR

BANKING & BUSINESS ECONOMICS

Unit – I Theory of Economics & Growth:

Nature and Scope of Micro and Macro economics; Theory of Firm; Consumer behaviour; Demand Analysis; Pricing under various market conditions; Production theory; Distribution theory; Theories of Growth and Development.
National Income; Business cycles, inflation, Consumption and Investment function.

Unit – II Financial Management:

Theory of Business Finance; Profit maximisation v/s Wealth maximisation, Capital Budgeting; Cost of Capital; Working Capital Management, Capital structure; Operating and Financial leverages. Funds Flow and Cash flow analysis.
Management of Financial Institutions; Development Banking.

Unit – III Indian Economic Problems:

Problems of Indian Economy; Planning in India, Industrial versus agricultural growth; Public sector Enterprises, Privatisation and globalisation; Public Private Partnership in Infrastructure Management.
Public Finance – taxation, Central Budget, Deficit, Fiscal Management; Problems of Indian Banking – Central and Commercial Banking; Banking sector reforms, Monetary and Fiscal Policy. Finance Commissions, Second generation reforms. Rural development and Alleviation of poverty.

Unit – IV International Finance and Foreign exchange:

Nature and Scope of international finance; Foreign Direct Investment; International Capital Markets; GDRs, ADRs, Balance of Payments; W.T.O. and India, Regional Economic Co-operation.
Foreign Institutional Investors; Hedge Funds, Participatory Notes; International Financial Institutions; Foreign Exchange rate - mechanism, risk and its management, Foreign exchange operations, Convertibility of rupee, Capital Account Convertibility, Joint Ventures.

Unit – V Security Analysis and Portfolio management:

Investment Spectrum; Primary and secondary market operations; Hybrid Securities, Risk and Returns Management, Fundamental and Technical Analysis.
Theories of Portfolio Management, Futures and options; Mutual Funds; Investors' Protection; Regulation of Capital Market, SEBI.

Note:- Pattern of Question Paper

1. Objective type paper
2. Maximum Marks :100
3. Number of Questions : 100
4. Duration of Paper : Two Hours
5. All questions carry equal marks
6. There will be Negative Marking

