



National Seminar
on
**RE-DEFINING THE STRATEGIC ROLE OF
LIBRARIES IN INDIAN CULTURE AND
MODERN SOCIETY**

Sponsored by
Indian Council of Social Science Research, New Delhi

July 30-31, 2015

Under Joint auspices of
Library, Mohanlal Sukhadia University, Udaipur
In Association with
Intellectuals Society for Socio-Techno Welfare, Ghaziabad

Venue
Library, Mohanlal Sukhadia University
(NAAC accredited A Grade University)
Udaipur-313 001, Rajasthan



Organising Secretary
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The Theme

The Contemporary modern Indian society, an information society with distinct culture within the society groups is not static infact its culture changes from time to time. The new inventions in the area of Information Technology have changed the face of society radically. One of the key elements that is crucial to democratic information development is open access to information. And libraries quench the users desire for information, data, knowledge and indirectly culture also.

This seminar is an attempt to bring forth all the concerns, innovative ideas and strategies of LIS professionals and managers that aim to make Indian libraries the most promising place. Rediscover the Indian in you in relation with being a part of library that preserves rich heritage of Indian culture. Give feathers to innovative ideas and re-define the strategic role of libraries in Indian culture and modern society” in this digital era. This major theme is further divided into sub-themes as detailed below:

- Preservation of literature on Indian culture
- Content creation and collection development
- Social and cultural networks
- IPR, copyright issues
- Total Quality Management and Marketing
- Open Access Movement and ICT enabled technologies
- Indian Manuscripts and digital projects for heritage
- Automation, Knowledge Management & Human Resource Management
- Change Management, Leadership and Communication
- IR, OSS and Data mining
- Mobile, RFID, digital image and Web technologies for modern society
- Information seeking behavior, Internet based resources and services.

About MLSU

Mohanlal Sukhadia University at Udaipur, Rajasthan (India) is a UGC recognized multi-faculty affiliating state university established by an Act in the year 1962 to cater the needs of higher education in Southern Rajasthan. The University has 33 departments under four constituent colleges. The university has more than 193 affiliated colleges with an enrollment of about 1.8 lakh students. As a mark of respect in the memory of late Sri Mohanlal Sukhadia the architect of modern Rajasthan, the university was renamed as Mohanlal Sukhadia University in 1984.

MLSU, Library

The University Library was constituted in 1962 and the Extension Library of the University of Rajasthan

working in the Udaipur was merged into it in 1966. The College Libraries were created gradually with the establishment of the Colleges. In 1987 the Rajasthan Agricultural University was spilt up from the University and all the College Libraries of Agricultural wing became the part of the Rajasthan Agricultural University.

This library is member of INFLIBNET and DELNET, New Delhi, which has recently developed its WebPages. Readers can access our library record on the SUNET. The library also provides all possible information through Internet required by the research scholars. It is an e-library for browsing and accessing e-resources. It has recently been renovated and is now under CCTV Surveillance.



UDAIPUR

The city of lakes, Udaipur is a beautiful city situated in the lap of Aravalli Range of Rajasthan, India. Udaipur is regarded as one of the most romantic cities of the world and subsequently, also known as the "Venice of East". Udaipur has been capital of Mewar for centuries. It is the land of lake side scenic sights, hilltop fortresses, and luxuriant gardens with fountains. The surrounding Udaipur has many attractions such as world famous Jaisamand lake (50K.M.), Kumbhalgarh Fort (85K.M.), Ranakpur Jain Temple (90K.M.), Nathdwara (48K.M.) and Chittorgarh (105K.M.). The climate of Udaipur is very pleasant in the month of July. The temperature varies between "25-30 Degree Celsius".

About ISST

Intellectuals Society for Socio-Techno Welfare (ISST) was established in 2009 with a mission to build a globally accepted intellectual potential among the youths, academicians and researchers. ISST's vision is to become one of the leading organizations, whose training programs and publications are globally accepted. To give pace to its working, ISST undertakes aids, co-coordinates, and augments research in various enumerated subjects of Sciences, Engineering, Management & Social Sciences. It organizes Lectures, Seminars, Conferences, Workshops, Training Programs and Audio-visual programs for the students, academicians and working professionals. The society publishes various journals in the field of Science, Engineering & Social Sciences and bestows honorary membership, prizes and awards to recognize people who have made exceptionally remarkable contributions in their respective fields. In the past, ISST has collaborated with various National & International organizations for more efficient functioning and fulfillment of its aims and achieving a milestone in its respective domain. As on today 250 Institutes including IITs, NITs, Central/State Universities/Affiliated Colleges, Govt./Private Engineering Colleges, Polytechnic Colleges and many subscription agencies have faith in ISST and subscribe its Journal(s).

How to Submit Paper:

Original papers on the above sub-themes or related themes are invited from students, researchers, academicians, LIS professional, managers and interested IT professionals. You are requested to submit an electronic copy of the full-length paper in English at libraryseminar2015@gmail.com on or before **July 05, 2015**.

Guidelines for Manuscript Preparation

The papers should be based on research surveys, case studies or action plans between 2500-3000 words in length including tables, diagrams, etc. Text should be printed in Times New Roman with font size 12, typed in 1.5 spaces. Text should be typed in A4 paper with standard margins (2.54 cm in all four sides). Also, each paper should contain an abstract, upto maximum ten keywords, body of the paper, conclusion and references. The paper should also contain the author(s) name, title, organization, address, telephone, and E-mail address. All references should be presented according to the APA Style only. All papers submitted shall be subjected to blind review by a technical committee. Based on paper evaluation report, paper shall be accepted for publication/presentation and Best written and Best presented Paper Award respectively in below categories each.

Important Dates

05 July 2015 : Last date for submission of paper

15 July 2015 : Last Date of Registration

Best Paper Award

Category-A: For academician, professionals etc.

Category-B: For Student/Research scholars

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Registration and Accommodation

| Participants | Early bird up to July 15, 2015 | | After July 15, 2015 |
|--------------------------------|--------------------------------|-------------|---------------------|
| | Non Residential | Residential | Non Residential |
| Professionals | ₹ 1000 | ₹ 1800 | ₹ 1400 |
| Students/Retired Professionals | ₹ 600 | ₹ 1200 | ₹ 800 |
| Accompanying Person | ₹ 700 | ₹ 1500 | ₹ 900 |

Accommodation: Accommodation will be arranged for delegates from July 29 (6 PM) to July 31, 2015 (10 PM) for only who confirm and remit the full fees up to July 10, 2015. The accommodation will be provided in university guest house, hostels and economy hotels as per availability. Registration fees has to be sent along with Registration form. Registration fees include two breakfasts, tea/coffee, two lunches, one dinner, conference kit with proceeding, and opportunity to participate in the conference.

Payment: Payment should be made through demand draft or at par multicurrency cheques to be drawn in favour of "ORG SEC RE DEF STRA ROLE OF LIICAMS" payable at Udaipur, or directly deposited to ICICI Bank A/c No. 693901700706, IFSC Code ICIC0006939. Send a scanned copy of counter foil of deposit slip. No spot registrations shall be accepted.

Organising Secretary: Dr. P.S. Rajput, Asstt. Librarian
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2. Details for On-Line Transfer of Payment
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Beneficiary A/c : 6 9 3 9 0 1 7 0 0 7 0 6
IFSC Code : I C I C 0 0 0 6 9 3 9
Bank Name : ICICI, RCA Branch, Udaipur, Rajasthan

Note : Please refer brochure for registration fees and other detail. Receipts shall be provided at the time of Seminar. You are requested to send/mail us a scanned copy of counter foil of deposit slip.