



This document is hereby declared as

## MEMORANDUM OF AGREEMENT (MOU)

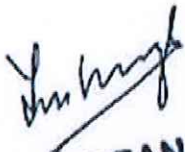
This Memorandum of Agreement or MOU is a binding understanding between two willing parties namely;

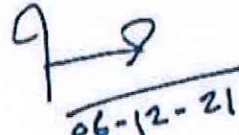
**Mohanlal Sukhadia University, Udaipur, Rajasthan  
(India)**

And

**International CEO Congress (Turkey)**

It is with honor that this Memorandum of Agreement (or hereinafter is referred to as 'MOU') is written as a collaboration between the following parties concerning the specified aims. The MOU is between (1) Rector Prof. (Dr.) P. K. Singh-Dean & Faculty Chairman, University College of Commerce & Management Studies, Mohanlal Sukhadia University, Udaipur, Rajasthan, India and (2) Mr. Kerim KARADAL who is President of the International CEO Congress (Turkey), the aim of this MOU is to organize the cooperation with Mohanlal Sukhadia University, Udaipur, Rajasthan, India of the CEO Congress.

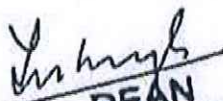
  
**DEAN**  
University College of Commerce  
& Management Studies  
Mohan Lal Sukhadia University  
Udaipur

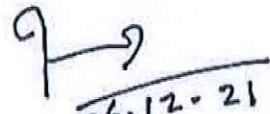
  
06-12-21  
**Prof. Amarika Singh**  
Vice Chancellor  
Mohanlal Sukhadia University  
Udaipur (Raj.)

### *Aims and Activities of Collaboration*

This MOU outlines a formalized context of cooperation between the CEO Congress and Mohanlal Sukhadia University, Udaipur, Rajasthan, India for the congress as well as possible future professional pursuits. It; hence, it is stated that the following services will be included in this Memorandum of Understanding;

- a. The congress, to be held by CEO Congress on 24-25 December 2021, will be held online hosted by Mohanlal Sukhadia University, Udaipur, Rajasthan, India
- b. All organizations of the congress will be held by the CEO Congress.
- c. The CEO Congress will manage all financial expenses and revenues of the congress that will take place on 24-25 December 2021. There will be no profit or loss of Mohanlal Sukhadia University, Udaipur (Rajasthan)
- d. The Mohanlal Sukhadia University's Rector Prof. Dr. P. K. Singh-Dean & Faculty Chairman, University College of Commerce & Management Studies is expected to give a brief speech at the opening and closing sessions of the congress that will take place on 24-25 December 2021. Dr. Sachin Gupta, Assistant Professor-Department of Business Administration will be Organizing Secretary from Mohanlal Sukhadia University, Udaipur (Rajasthan).
- e. CEO Congress will be allowed to use the name, posters and logo of Mohanlal Sukhadia University, Udaipur, Rajasthan, India in the website, on social media platforms and at the same time Mohanlal Sukhadia University will use name, posters and logo of CEO Congress on social media platforms and official webpages.
- f. We wish Mohanlal Sukhadia University's Rector to be honorary president of the congress.
- g. CEO Congress announcements should be posted on the University website and the congress poster should be added to the website.
- h. CEO Congress activities will be promoted by Mohanlal Sukhadia University, Udaipur, Rajasthan, India company in its region and the other countries, Mohanlal Sukhadia University's activities will be promoted by CEO Congress company in Turkey and the other countries.
- i. For the congress in ensuring quality, the submissions will be reviewed through a process specified by the Editor-in-Chief of CEO Congress, Turkey. Papers which are provided by sides need to be take into the approval process in short time period (Maximum 5 working days).
- j. All full papers are to be submitted to CEO Congress by the end of each week; thus, giving a grace period for authors to improve their articles after receiving feedback from the conference presentations.

  
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UDAIPUR

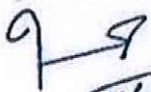
  
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**Prof. Amarika Singh**  
Vice Chancellor  
Mohanlal Sukhadia University  
Udaipur (Raj.)

- k. In ensuring quality, the submissions will be reviewed through a process specified by the Editor-in-Chief of CEO Congress, Turkey. Appointment of institutional and non-institutional editorial board members will be made and named as deemed necessary by the Editor-in-Chief of conferences in the online publication.
- l. CEO Congress will design the congress poster. The logo and name of the Mohanlal Sukhadia University, Udaipur, Rajasthan, India will be clearly visible on the poster. The CEO Congress will make announcements to approximately 60,000 academicians in Turkey and approximately 200,000 academics in other countries via own social networks.
- m. Mohanlal Sukhadia University, Udaipur, Rajasthan, India can contribute when CEO Congress holds online conferences, Zoom webinars, tutorials and workshops. CEO Congress can contribute when Mohanlal Sukhadia University, Udaipur, Rajasthan holds online conferences, Zoom webinars, tutorials and workshops. A new MOU must be signed for all activities outside the congress (A new MOU is not needed for the next congresses).
- n. Even if Mohanlal Sukhadia University is not hosted in the ongoing CEO congresses, it can be announced as a congress supporter unless a written cancellation is requested by Mohanlal Sukhadia University. At the same time, Mohanlal Sukhadia University can announce its support for the CEO Congress, unless there is a written cancellation request. If Mohanlal Sukhadia University will be host University for the next congress, a new confirmation will be taken. The supporting university and the host university are different.
- o. The MOU will take effect and executed immediately after both parties have agreed and signed this MOU document.
- p. The contract will be re-signed for all ongoing cooperation activities except for the upcoming congresses.
- q. Any amendments to the MOU are bound by the consent of both parties.

Mohanlal Sukhadia University, Udaipur

  
 Rector **DEAN**  
 Prof. Amarika Singh  
 University College of Commerce  
 & Management Studies  
 Mohan Lal Sukhadia University  
 UDAIPUR

Date: 06.12.2021

  
 06-12-21

Prof. Amarika Singh  
 Vice Chancellor

Mohanlal Sukhadia University, Udaipur, Rajasthan, India

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 vcmlsu@mlsu.ac.in Vice Chancellor  
 Mohanlal Sukhadia University  
 Udaipur (Raj.)

International CEO Congress

Coordinator of the Congress  
 Dr. Kerim KARADAL

  
 Date: 06.12.2021