

**First Year Examination of the
Three Year Degree Course, 2001**

(Faculty of Commerce)

MANAGEMENT

Time : 3 Hours
[Maximum Marks :100]

Candidate have to attempt **five** questions,
selecting **one** question from each unit,
All questions carry equal marks.

UNIT – I

1. Write an essay on Human Relations Approach. 20

OR

What do you understand by 'Social Responsibilities of Business' ?
Enumerate the various interest groups and describe the
responsibilities of business towards them in brief. 5+15

Unit-II

2. (A) Discuss the Principles of Effective Planning. 10
(B) Briefly describe the Techniques of Decision Making. 10

OR

Define the term 'Co-ordination'. Discuss its characteristics, need
and objects. 5+5+5+5

Unit-III

3. Explain 'Line & Staff' organisation and describe its superiority
over 'Line' organisation. 10+10

OR

Discuss the difficulties in Effective Delegation of Authority. How
can these be removed? 12+8

Unit-IV

4. What is meant by 'Direction' ? Explain in brief the various techniques of direction. 5+15

OR

What do you mean by the term 'Control' ? Describe the essential elements of an effective Control System. 5+15

Unit-V

5. What are the characteristics of Management Information System ? Explain its need and limitations. 6+7+7

OR

Write short notes on the following : 10

- (i) Limitation of e-commerce
- (ii) Emerging trends in Information Technology.