

## **THIRD YEAR ARTS, 2012-2013**

### **RURAL DEVELOPMENT AND EXTENSION**

#### **PAPER-I : PRINCIPLES AND METHODS OF EXTENSION EDUCATION (3621)**

M.M: 100

- Unit – I** Extension Education: Concept, Scope, Objectives, Principles, Philosophy Significance. Role and Qualities of Extension Worker.
- Early Extension Experiments: Work of Shriniketan, Gurgaon Experiment, Etawah Pilot Project, Marthandam and Firka Development Scheme of Madras State.
- Unit- II** Communication-Concept, Functions, Elements. Models of Communication : Aristotle, Shanon-Weaver, Berlo and Leagans.
- Unit-III** Teaching and Learning Process : Concept, Elements, Steps in Extension Teaching and Motivation and Decision Making in Extension.
- Unit-IV** Extension Teaching Methods-Classification and Study of the various Extension teaching methods such as Farm and Home Visit, Farm Clinic, Personal Letters, Result and Method Demonstration, General Meeting, Field Trips, Circular Letters and Exhibition.
- Unit-V** Audio-visual Aids : Classification and detailed study of the various Audio-Visual Aids such as Charts, Poster, Flash Cards, Flannel Graph, Models, Motion Pictures, Radio, Slide and Filmstrips.

## Books Recommended:

- O.P.Dhama & O.P.Bhatnagar : Education and Communication for Development
- S. V. Supe : An Introduction to Extension Education.
- Kelsey, L.D. & Hearne, C.C. : Co-operative Extension Work
- Leagans, J.P. : Extension Education in Community Development
- Dale Edger : Audio-Visual Methods in Teaching
- Mohanty B.B. : A Handbook of Audio-visual Aids
- Dr. A. Adivi Reddy : Extension Education
- Kebel J.Kumar, 1996 : Mass Communication in India Bomba, Jaico Pub.
- G. L. Ray : Extension Communication and Management
- लिनकन डेविड केल्से और  
केनीन चाइल्स हरने
- डॉ. पी. एन. माथुर : कृषि प्रसार के सिद्धान्त
- दुर्गाप्रसाद शर्मा और उम्मेदसिंह : कृषि प्रसार के सिद्धान्त
- डॉ. वीरेन्द्र कुमार दुबे  
और डॉ. सुखवीरसिंह
- डॉ. जयपाल सिंह : प्रसार शिक्षा एवं ग्रामीण विकास
- डॉ. एस. एल. इन्टोदिया : प्रसार शिक्षा एवं संचार माध्यम
- डॉ. के. एल. डांगी  
डॉ.राजीव बैराठी
- Bhatnagar & Subhash : Information and Communication Technology in development